# Lenovo CO<sub>2</sub> Offset Services

# **Smarter** is helping offset carbon today for a greener tomorrow.

Unlock the freedom to choose the technology you need without compromising on your environmental goals.

The Lenovo CO<sub>2</sub> Offset Service gives you a simple and transparent way to offset carbon emissions and help the environment by supporting one of several United Nations Climate Action projects.



## Carbon offset at the click of a button.

Convenience is key. We've done the math for you and have projected the carbon emissions per device for an average PC lifecycle including manufacturing, shipping, and usage. To date, Lenovo has helped commercial companies offset more than 500,000 metric tonnes of carbon dioxide associated with the purchase of their IT equipment. That's the equivalent of the amount of greenhouse gas emitted from over 108,740 passenger vehicles driven over the course of one year<sup>1</sup>.

We've made it simple and easy for you to offset carbon emissions at point of PC purchase:

- Select your device
- Click for carbon offset
- Confirm your purchase

Lenovo then works with an environmental partner to compensate the amount of carbon emmissions associated with your device, and you are able to track and confirm the offset information through the serial number of your device on the Lenovo website.

#### Make your positive impact felt.

As the demand for environmentally conscious products and services grows, Lenovo CO<sub>2</sub> Offset Service works with a range of environmentally beneficial projects, developing fresh initiatives and supporting those already making a difference.

Each of the ecological projects that we support has been vetted and approved by the **United Nations**, so you can be assured that your contributions are having a real, positive impact.

Whether you help to improve renewable energy, reduce air pollution, or enhance safe disposal of waste, by adding the Lenovo  $CO_2$  Offset Service to your PC purchase, you help contribute to a more sustainable future.

### **Dedicated to Sustainability**

It's one thing to offset your carbon footprint, it's another to keep it low from the start. Lenovo is a leader in sustainable packaging, using bio-based material to reduce the plastic and carbon footprint of new technology. These materials are light too, which reduces  $CO_2$  emissions during shipping.

By 2025, we will have removed 1,000,000 tons of greenhouse gas emissions from our supply chain and 90% of our global operations will run on renewable energy. That's just the start.

Learn more about our commitment to sustainability here.

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1 - According to the Environmental Protection Agency's Greenhouse Gas Equivalencies Calculator

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