

Keep Your Business
Your Business

Targus®

upgrade
your life



KEEP YOUR BUSINESS YOUR BUSINESS

People are working from a variety of places: home, the office, cafes, hotels, airports, client locations, and coworking spaces to name a few. Businesses must put privacy and security at the forefront to ensure expensive devices and classified data stay protected.

Security risks are ever present, and Targus physical security solutions provide a first line of defense. **Privacy screens are a great way to prevent visual hacking, and cable locks keep your devices in the hands of your employees.**

Did you know...



1 in 10

A laptop computer has a 1-in-10 chance of being stolen*



98%

of stolen laptops are never recovered**



\$4.35m

Average cost of a data breach***

EVERY BUSINESS FACES RISK THE RIGHT ACCESSORIES HELP SOLVE THEM

Every industry is at risk of security breaches. If you store Personally Identifiable Information (PII) within your organisation, those risks increase.

Device theft is a problem for everyone: lost hardware is expensive to replace, after all. But if you work in healthcare, financial services, legal services or government, the loss of sensitive information that goes with it can be truly damaging to your organisation's reputation too and attract hefty regulatory fines.

In fact when you look at the top 5 concerns for IT decision-makers about the physical security of employee laptops, it becomes clear that good mobile security accessories and privacy screens help solve many of the problems. With changing work patterns and working behaviour, now is the perfect time to invest.

Top 5 concerns of IT decision makers about physical security of employee laptops

1 Cost of device replacement



2 IT resources for replacement devices



3 Loss of proprietary data



4 Dip in productivity



5 Loss of Personally Identifiable Information (PII)



Did you know...

Lost company mobile devices account for **over 25%** of data breaches in the Financial services sector over the last decade.

A top-down view of a person's hands typing on a silver laptop. To the right, a white coffee cup with a latte sits on a saucer. The scene is set on a dark wooden desk. The person is wearing a watch on their left wrist. The background is dark and out of focus.

PREVENTION AND COMPLIANCE ARE THE KEY

Organisations understandably focus on the latest encryption technologies to help them prevent cyber-crime. Physical deterrence, however, is often not considered within the security agenda, despite the increase in flexible working. It's important to remember that large-scale, high-impact data breaches can result from device theft or data snooping.

Luckily, mitigating the risk of data breaches by preventing device theft is much simpler than many of the more complex aspects of IT security. **It's proven that well-implemented physical security can reduce device theft by as much as 85%** – making it critical to enforce the use of high quality, tamper-proof security locks.

Device locks and privacy screens offer quick, smart, cost-effective protection and a route to compliance too.



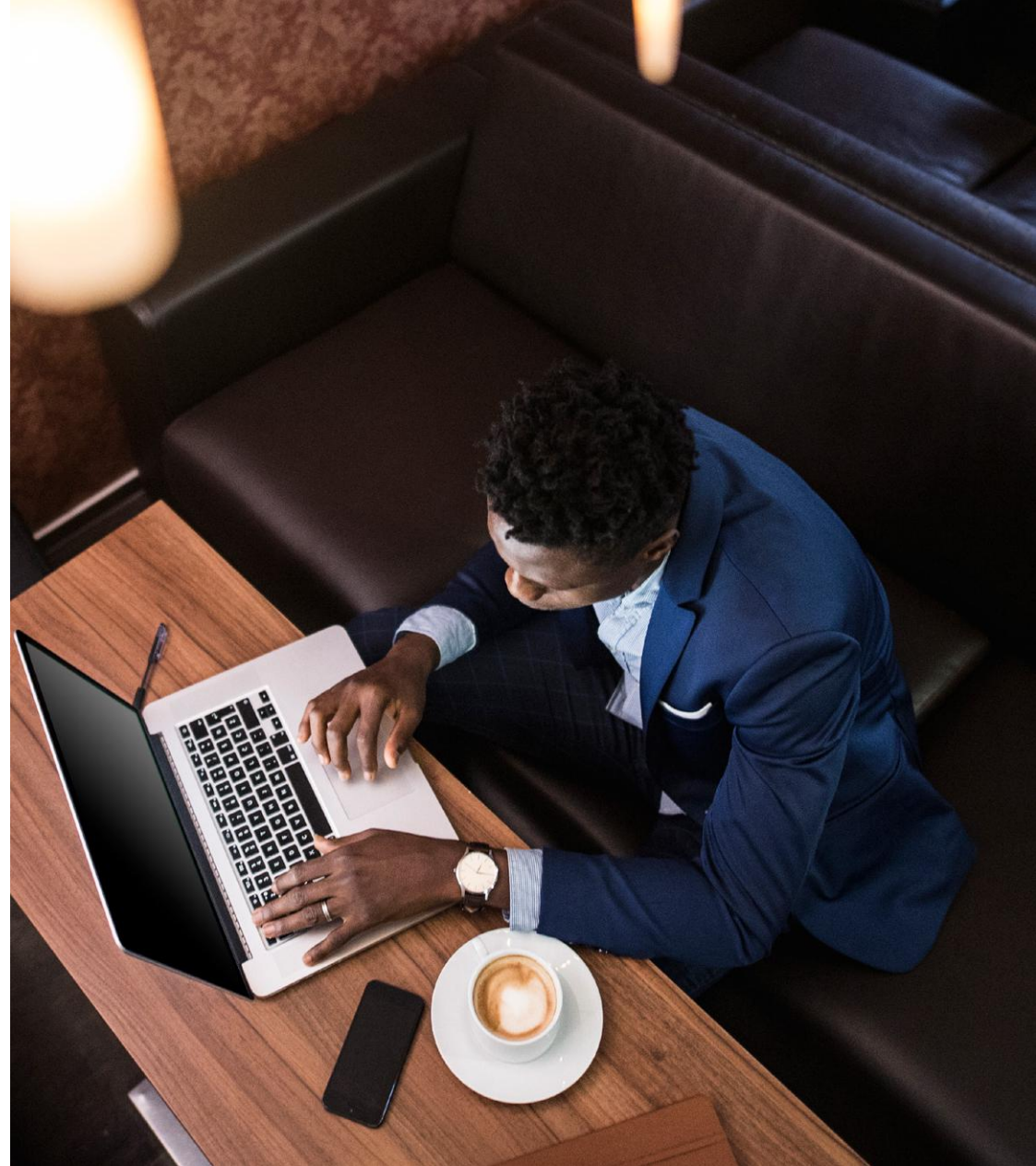
GDPR: The most important changes to data privacy in a generation.

Businesses today risk a lot more than just lost intellectual property (IP) should they fail to safeguard customer information. A data breach under the GDPR can leave you with fines up to four percent of annual global turnover, or €20 million – whichever is greater.



A warning for all

Nationwide Building Society was fined £980,000 by the City watchdog following the theft of a laptop from an employee's home because it contained confidential customer data, putting the details of nearly 11 million customers at risk.



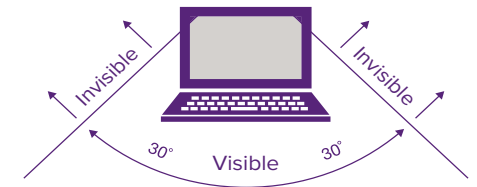


PRIVACY FILTERS: PROTECT YOUR PEOPLE AND YOUR BUSINESS

When you're working in public or shared spaces, your screen can be a target for unwanted snooping, known as 'visual hacking'. It's not a popular IT security topic, but it is an increasingly serious one with employees working from a variety of locations. The danger of compromising your company image and confidential information is real and present.

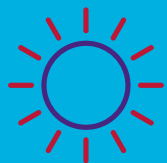
Guard against visual hacking

Targus has privacy screens for a wide range of devices, ranging from 7" tablets to 43" large screen curved monitors, using films of polarized material that restrict the light from the screen from passing through beyond a certain angle. The result is that the total viewing angle of the screen is minimised to only 60°, with 30° either side. So only the person in front of the screen can see what's on it: just how it should be.



Blocks angled viewing from prying eyes

Targus Privacy Solutions



Anti-glare coating
minimises reflections
to reduce eye fatigue



Touch compatible properties
retains sensitivity for
touchscreen working



Easy to use with great
attachment options to suit
your working preferences

Protection for Apple devices

Choose the correct privacy screen for your MacBook



MacBook Privacy Screen Compatibility



	M1 MacBook Air (2018/2020)	M2 MacBook Air (2022)	M2 MacBook Air (2023)	Intel/M1/M2 MacBook Pro (2016-2022)	M1/M2/M3 Max/Pro MacBook Pro 14" (2021-2023)	M1/M2/M3 Max/Pro MacBook Pro 16" (2021-2023)
Compatible with Targus Privacy Screen	Yes, ASM Magnetic filter	Yes, ASM Magnetic filter	Yes, ASM Magnetic filter	Yes, ASM Magnetic filter	Yes, ASM Magnetic filter	Yes, ASM Magnetic filter
Monitor size	13.3"	13.6"	15.3"	13.3"	14.2"	16.2"
ASM133MBP6GL	✓			✓		
ASM136MBAGL		✓				
ASM14MBPGL					✓	
ASM15MBAGL			✓			
ASM16MBPGL						✓

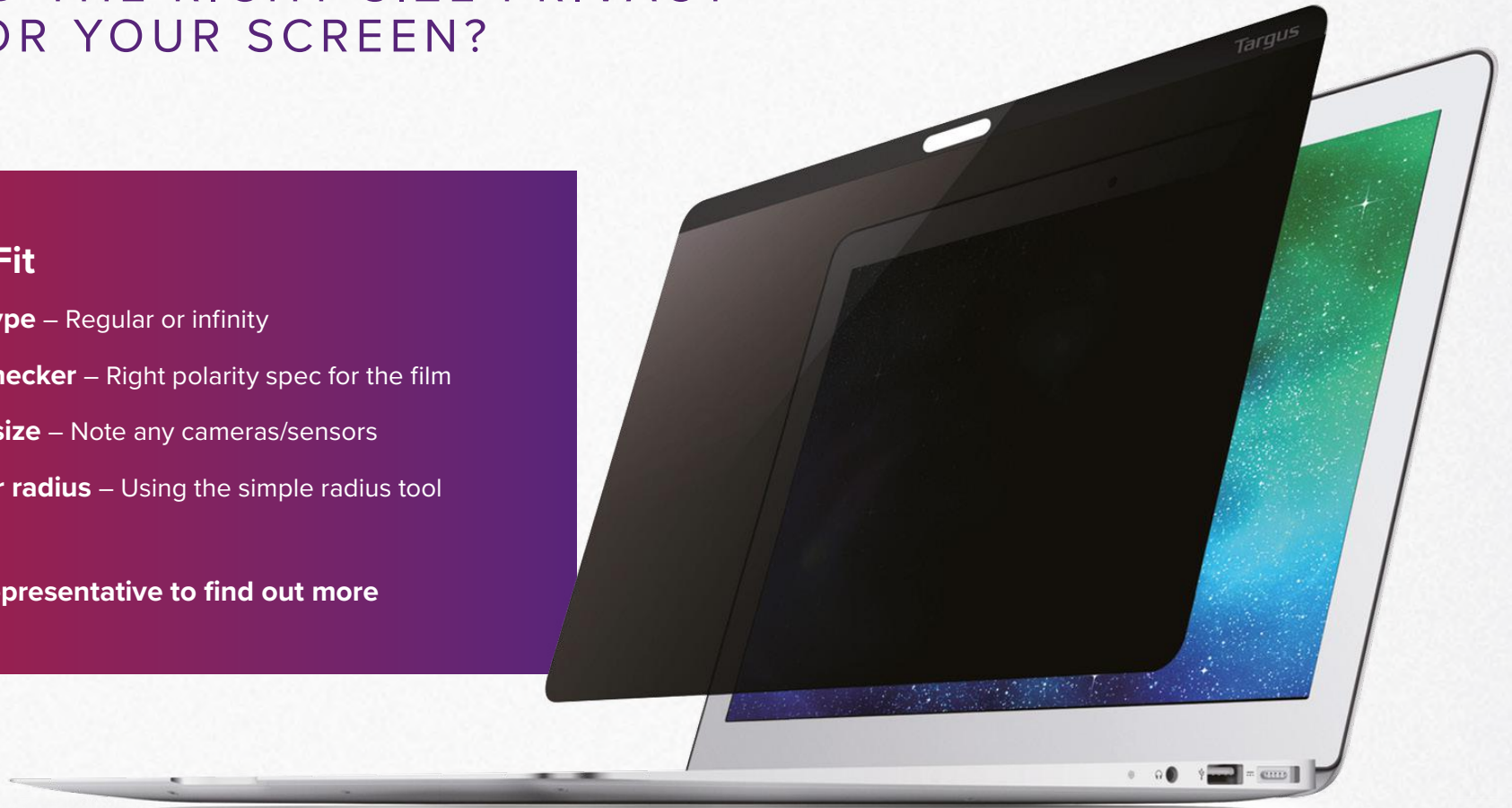
CUSTOM PRIVACY SCREEN PROGRAMME

CAN'T FIND THE RIGHT SIZE PRIVACY SCREEN FOR YOUR SCREEN?

Find the Perfect Fit

- **Identity the screen type** – Regular or infinity
- **Use the bias angle checker** – Right polarity spec for the film
- **Measure the screen size** – Note any cameras/sensors
- **Determine the corner radius** – Using the simple radius tool

Contact your Targus representative to find out more



WEBCAM COVERS

Protect yourself from hacked webcams



Spy Guard Webcam Cover – 3 pack



- Easy to apply design provides visual security
- Slim size allows for most laptops to close without a gap
- Adhesive provides a secure fit on your laptop
- Sliding closure easily opens and closes to keep camera and device scratches at bay

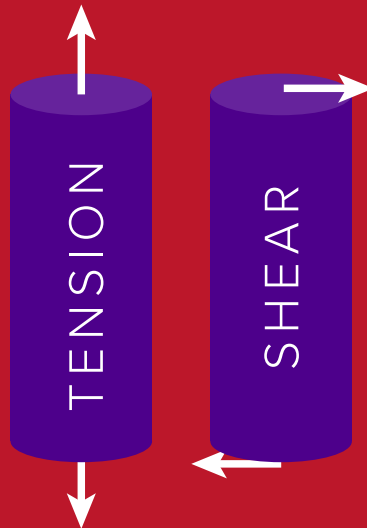
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SECURITY LOCKS WE'VE GOT YOU COVERED

All the physical security your devices deserve and the confidence your people need to work anywhere is right here with universal device locks that are easy, robust and user-friendly.



Tough Testing

Targus Universal Lock range is tested to destruction against pull and shear force.

Pulling Force: In physics, tension is described as the pulling force. Targus locks are tested to withstand at least 90 Kg of direct pulling force.

Shear Force: These are unaligned forces pushing one part of an object in one specific direction, and another part of the object in the opposite. Targus locks are tested with at least 162 Kg of shear force.

Not quite sure what the forces actually mean? Not to worry. Just imagine how heavy 90 bags of sugar are and then imagine that the lock can withstand that weight being applied 'away' from the device. You can rest assured that anyone trying to force the lock away from the device will also highly likely damage the device, providing a powerful physical deterrent.

Is a key, combination, or serialised lock right for you?
Here's how they differ:



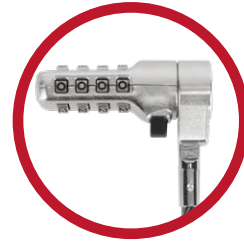
Key or Combination Locks

With key locks, there are no codes to recall and IT or facilities department has ultimate control with a physical master key. In contrast, combination locks have no physical keys which means the unlock code can be easily stored digitally and is never lost. Whichever you prefer, we have a solution for you.



Universal locks

IT equipment can be fitted with a variety of lock slots. Targus Universal Key and Combination Lock ranges are unique solutions. With dynamic and interchangeable head mechanisms, we enable you to secure a wide variety of IT equipment, reducing the management headache and keeping it simple for your people to secure equipment.



Serialised locks

Serialised Locks deliver welcome control for IT & Security teams in businesses with tens or hundreds of devices to manage. Targus Serialised Combination Locks are supplied each with their own 4-digit combination code and unique serial number. This allows you to 'unlock' the powerful simplicity of the Targus DEFCON Cloud Portal. Each lock with its unique serial number and combination code can be registered to the Portal, offering simple, controlled access to combination codes. Combinations can be retrieved from anywhere in the world: perfect for the modern, dispersed business.



INTRODUCING THE ULTIMATE UNIVERSAL LOCK

In the fast paced and ever changing world of electronics, physical security is often overlooked and further complicated by the numerous lock slots on devices due to their physical size. Because of this, Targus has recognised a need for innovation among cable locks:

- More and more devices are being introduced with non-standard lock slots
- Users are likely to own multiple devices with different lock slots

Remove the limitations of cable locks with Targus's ASP9 series, the first cable lock with an adaptable head. **The ASP9 series** takes the universal lock solution one step further. You simply insert the lock into the device and rotate the dial until the adaptive lock head is engaged – A truly universal solution. Furthermore as with previous Targus cable locks, the ASP9 series can be keyed, combination or serialised. This allows for maximum flexibility for both the user and those managing the locks.





The ASP9 Series Adaptive Lock Head

Simply insert the jaws into the device lock slot and rotate the dial, opening up the jaws until the adaptive lock head is engaged.



Targus DEFCON Cloud Portal

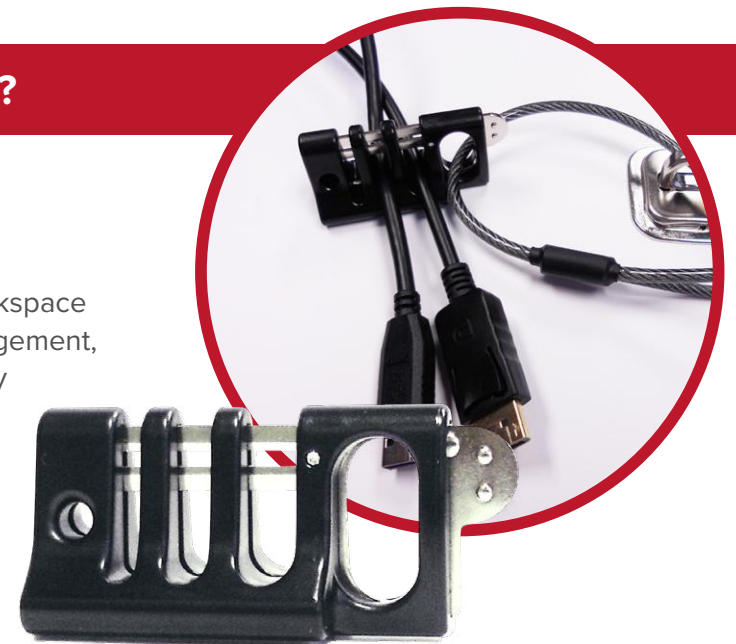
Each lock, with its unique serial number and combination code can be registered to the Portal, offering simple, controlled access to combination codes. Combinations can be retrieved from anywhere in the world: perfect for the modern, dispersed business.

Too many cables?

Security Cable Trap and Organiser

Designed to provide workspace connectivity, cable management, and a means of physically securing hardware

ASP20GLX



THE ULTIMATE UNIVERSAL LOCK

DEFCON® ASP9 SERIES

DEFCON® Ultimate Universal Keyed Cable Lock



- Unique, world's first adaptable lock head transform the lock to fit the lock slot at a twist of a dial, eliminates the need for interchangeable heads
- 360° rotating head for easy and versatile fitting
- Key locking mechanism. Supplied with 2 keys giving you the peace of mind of a back-up key
- Tough, cut-proof 2m (6.5ft) galvanised steel cable

Fixed Single – **ASP95GL** Master Keyed (25pk) – **ASP95MKGLX-25**

DEFCON® Ultimate Universal Combination Cable Lock



- Unique, world's first adaptable lock head transform the lock to fit the lock slot at a twist of a dial, eliminates the need for interchangeable heads
- 360° rotating head for easy and versatile fitting
- Pre-set 4 wheel combination lock with a potential 10,000 possible settings to deter theft
- Tough, cut-proof 2m (6.5ft) galvanised steel cable

Resettable – **ASP96RGL** Single Serialised – **ASP96GLX-S**
Fixed Serialised (25pk) – **ASP96GLX-25-S**

SINGLE FUNCTION LOCKS

A range of keyed and combination single function locks dedicated to a single lock slot type



DEFCON® Combination Cable Lock (T-lock)



Single – PA410E

DEFCON® Trapeziod Combination Cable Lock (Wedge)



Single Serialised – ASP66GLX-S

DEFCON® Compact Combination Cable Lock (Nano)



Single – ASP71GL

DEFCON® Compact Keyed Cable Lock (Nano)



Single – ASP70GL



A man in a blue and orange patterned shirt is wearing a headset and looking at a laptop screen. In the background, another person is visible, and there are several rows of office chairs. The scene is lit with warm, ambient light.

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For the freedom to securely work when, where and how you want, talk to Targus. We're your everyday ally in the world of work, helping you lock down data and devices and set your people free. Contact us to find out more, including how to tailor a security solution that's right for you.