

Passwordless is Possible

Secure, Simple Login to the LastPass Vault



Achieve maximum security through minimal effort

In a digital first world, there is no way to avoid creating a digital footprint through account creation and credentials. It is essential for businesses and employees to thrive and achieve daily goals. Security policies must be in place to ensure proper password hygiene for individual employees, so you can protect the whole of the business.

This is why the number one security challenge facing businesses of all sizes is striking the right balance between simple and secure. You need policies or tools in place, but they must be easy to set-up, simple to access and effortless to manage – or your employees will revert to poor behavior. You don't have to compromise seamless for secure– you can have both by enabling passwordless login to the LastPass vault.

Put master passwords on cruise control

Upon first login, account creation, or located in account settings, all LastPass end users can enable passwordless access to the LastPass vault through the LastPass Authenticator. Once the guided set-up is complete, users can login to the vault without ever typing a password on trusted devices.

Don't say bye to the Master Password just yet

Passwordless technology is rapidly evolving and while the end goal is to remove the master password completely, this must be accomplished in phases. For now, the Master Password will exist to validate security changes to account settings and in case of a declined authentication attempt. Users will need their password less frequently, so be sure they set up account recovery options so they'll always have a backup way into their account.



Simplified User Experience



Reduced Password Friction



Increased IT Admin Productivity



Secure Authentication

[Try Passwordless](#)



Envision a world without passwords

Simplified User Experience

By using the LastPass authenticator, employees can access and manage important account credentials in their LastPass vault without ever having to enter a password. Grant instant, seamless access, reducing password-related friction greatly. Deploy a password manager to secure your organization's digital life, then streamline access by going passwordless.

Stronger Security Standards

Now your employees can set even stronger a master password since they won't need to use it! And you can enforce that requirement through stricter security policies. Reducing the frequency in which your employees use and enter their master password helps protect them – and your business, from hackers and bad actors.

Less Friction Means Higher Adoption

A reduction in password-related friction means increased access to the LastPass vault, driving adoption across your organization. Higher adoption improves overall employee password hygiene and reduces cyber risk significantly as a result.

Increase Productivity

When passwords are removed from the login equation, employees no longer spend hours resetting passwords or getting locked out, and IT no longer spends hours helping resolve these issues. Your entire workforce can focus on value-add initiatives rather than fussing with passwords.



Go Passwordless with LastPass Business

