Put your students on the path to digital literacy.

Give your pupils and students leading tools to boost their creativity with Adobe Spark, Adobe Apps and Adobe Creative Cloud. Adobe Spark and the Creative Cloud mobile apps (all free) are ideal for expanding digital skills. They make creating illustrations, graphics, and layouts particularly easy and are thus the first crucial step to developing creative problem-solving skills.

OVERVIEW OF LICENSING.

Flexible licensing options for primary and secondary schools and districts.

Bring Adobe Creative Cloud to your school or district with affordable, easy-to-manage licensing options available through the Adobe Value Incentive Plan (VIP). You'll enhance teaching and learning while helping students develop essential digital skills for college and career success.

Benefits.

❙ Universal access for all ages
❙ Budget predictability
❙ Flexible deployment and management
❙ Classroom and home use
❙ Free instructional resources

Creative Cloud for higher Education.

Only Adobe brings together an essential and comprehensive set of integrated apps and services to further collaboration and creativity in education. Adobe Creative Cloud for education gives your students, faculty, and staff access to the latest industry-leading creative software for design, web, video, and photography – on the desktop and mobile devices – plus seamless ways to share and collaborate through access to online services.

Benefits.

❙ Software that's always up to date
❙ Flexible licensing options
❙ Collaboration that's built in
❙ Easy deployment and management

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SHARED DEVICE LICENSING.

These licences let pupils and students use the full range of services in the Creative Cloud apps in their computer lab. The model offers enhanced licence management, more features, and better transparency.

Access to Cloud
First Apps

Access to
Services

Simplified License
Management

With Shared Device Licensing in computer labs, students can take advantage of the full Creative Cloud Platform, including:

❚ Creating and sharing rich web prototypes, using Adobe XD

❚ Edit and share videos quickly and easily, using Premiere Rush

❚ Access to 15,000 Adobe Fonts included free with Creative Cloud

❚ Access to Creative Cloud libraries and Files

❚ Adobe Marketplace images and vectors

WHAT IS A SHARED DEVICE LICENCE?

A Shared Device Licence is a machine licence owned by the organisation, combined with a user's services entitlement.

Machine License **+** A User's Services Entitlement

WHAT DOES THIS MEAN FOR STUDENTS AND LABS?

With Shared Device Licensing, you have a couple options to access your profile:

❚ **Free Adobe ID**

Anyone over 13 can sign up for a personal Adobe ID. It's free and comes with 2 GB of cloud storage. Any user with an Adobe ID can use Creative Cloud in the lab without purchasing their own Creative Cloud subscription. Adobe IDs belong to the users (rather than the educational organisation or company), making them better suited for use in universities or in non-educational environments.

❚ **Enterprise and federated IDs**

Institutions can provision students with Enterprise or Federated ID to ensure every student has full access on authorised devices. We recommend putting all students into the Free Spark Premium Group using your Enterprise Admin Console. Adobe makes Spark Premium available to all of our education customers. In the lab, students in the Spark Premium group will have a full Creative Cloud experience which also includes 2 GB of storage. Students who are already entitled with a Named user Account can also be added to a Spark Premium group.

Further information:
bechtle.ch

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