

# Contrôlez vos risques grâce à une bonne maîtrise de votre Surface d'attaque.

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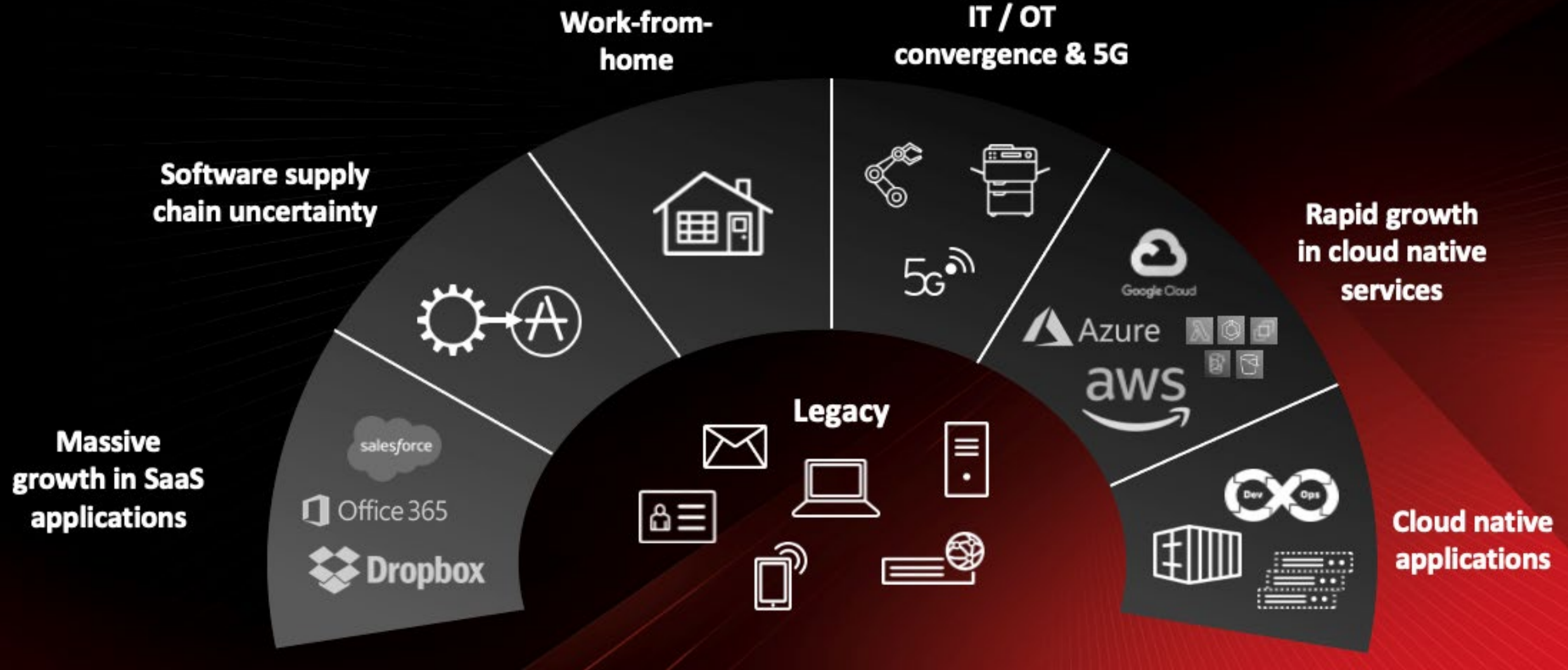


# Why are breaches still occurring and increasing at an accelerated rate?

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# A complex growing attack surface



# Lack of Security Posture Across Cyber Assets

User Accounts  
Endpoints  
Storage  
Servers  
Containers  
Domain, Subdomains  
Active Directory  
Cloud Workloads  
Routers, Switches  
VPN Gateway  
IoT  
5G Private Network  
...

Cyber Assets

Compromised Credentials  
Weak Credentials  
Ransomware  
Phishing  
Social Engineering  
Software Vulnerabilities  
Denial-of-Service  
Unpatched Vulnerability  
Misconfiguration  
...

Attack Vectors

Where are my cyber assets and how many are there?

Exposures and vulnerabilities?

Likelihood of being exploited?



Impact of a compromise?

# 82 %

Of breaches, Identity compromise is a key element.

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# 70%

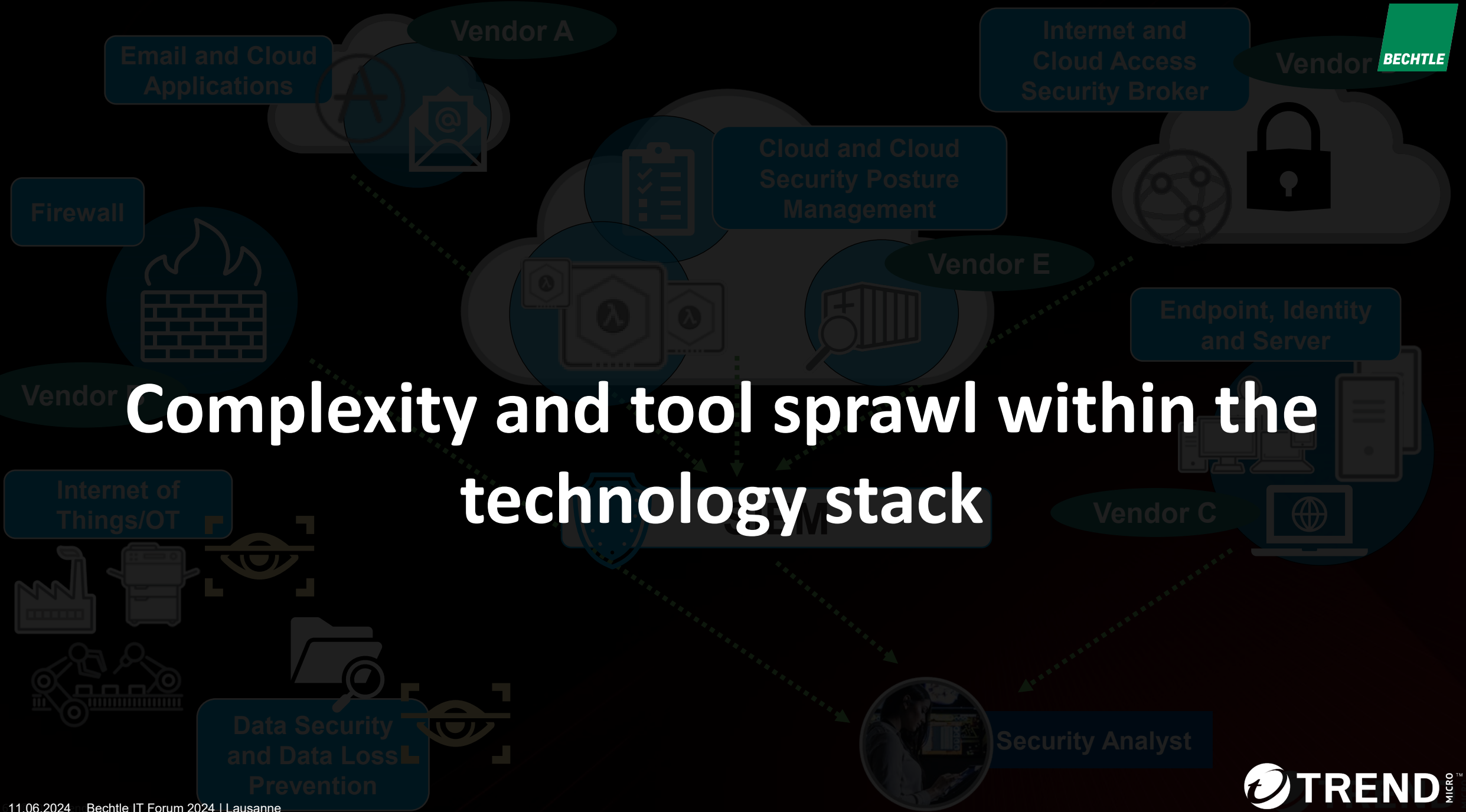
of organizations have been compromised via an unknown, unmanaged, or poorly managed internet-facing asset.

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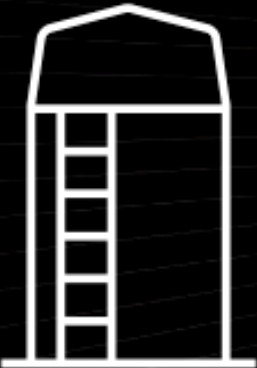
# 52%

of Trend Micro IR incidents start with phishing

# Complexity and tool sprawl within the technology stack



# Tool sprawl enables attackers



**Proliferating  
silos from  
point solution  
sprawl**




**Missing  
visibility across  
security layers**



**Inadequate  
hybrid IT  
environment  
compatibility**

# Challenges

A large, solid green diamond shape positioned behind the title "Challenges".

- Are we safe? Do we know our security situation?
  - How high is my risk?
  - Do I need to actively intervene today?
  - Are the investments in cyber security appropriate or do they need to be readjusted?
  - Are we insurable?
  - Do we comply with regulatory requirements?
- 
- A solid dark blue horizontal bar located below the list of challenges.







# What can be achieved with Trend Micro?

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## Proactive Cyber Security

- Continuous Attack Surface Monitoring with proactive evaluation and mitigation of risks
- Technologies in place like ASM, ASRM, VAS etc.


## Passive Cyber Security

- Focus on protective measures
- Traditional technologies in place like Firewalls, IPS, EPP, CWPP etc.

## Reactive Cyber Security

- Established SOC or MDR-Service
- Capabilities to detect anomalies and suspicious events
- Prepared to defend attacks quickly
- Technologies in place like EDR / XDR, NDR, SIEM, SOAR etc.

Cyber Risk Resiliency



# Slow Down Attackers

## Attack Surface Management



Assess risk and mitigate proactively, reducing the attack surface

## Cloud-Native Application Protection Platform (CNAPP)



Integrate security into the development process, making apps secure before go-live

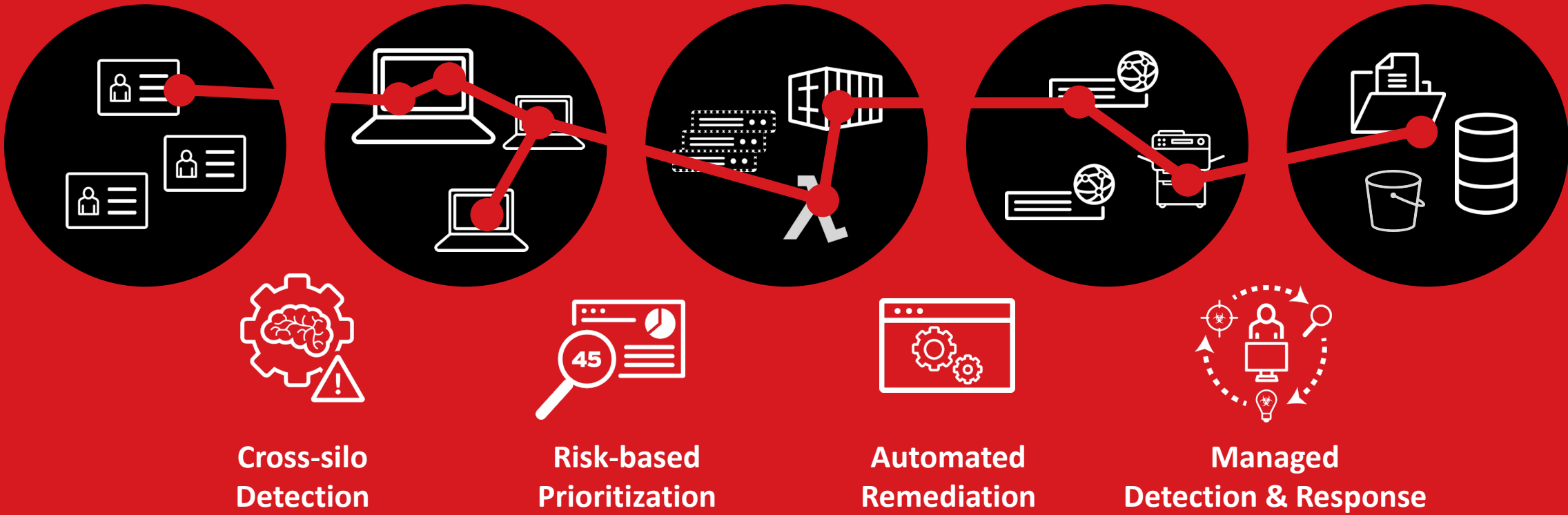
## Zero Trust Strategy

**“Never Trust, Always Verify”**

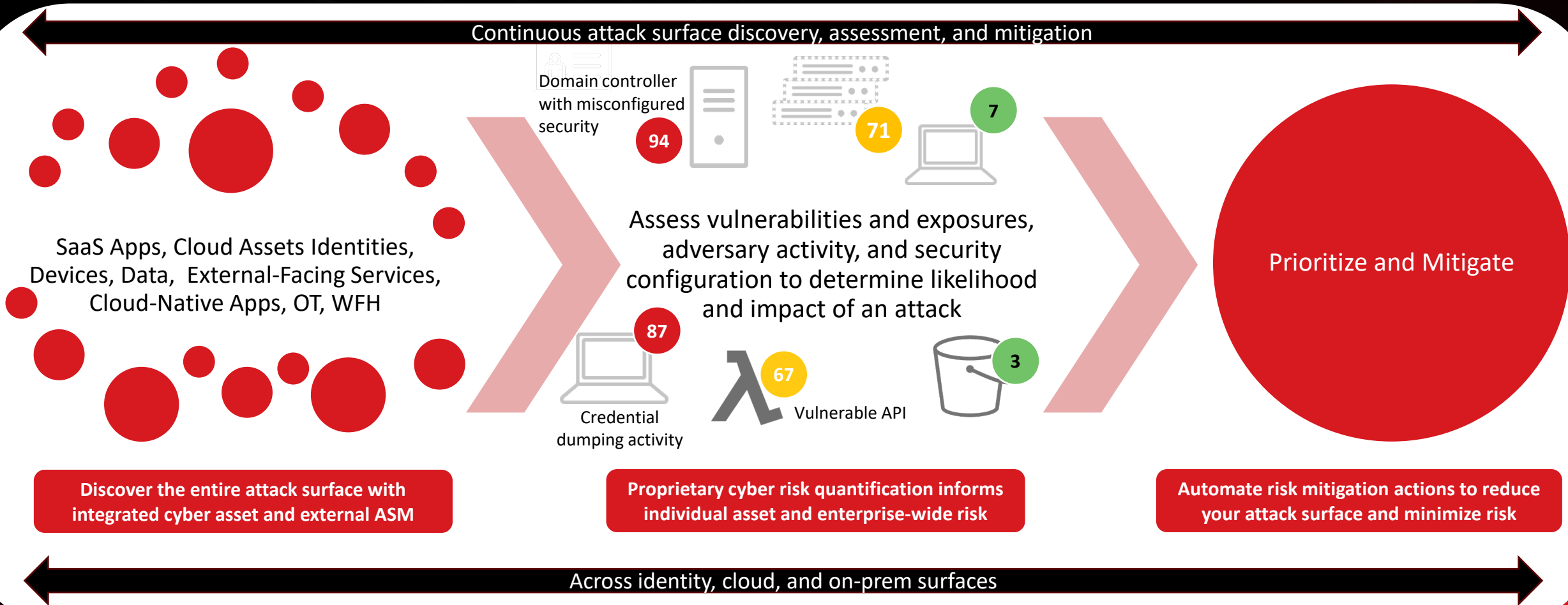
Add more hurdles for attackers, and make them visible to detection

# Detect and respond faster

TO: Extended Detection and Response (XDR) to focus on what's most important.



# Proactive Security | Attack Surface Risk Management



# A platform approach



## Vendor Consolidation

**Consolidate the number of security tools and vendors to simplify security operations and purchasing**



## Reduce Cost & Complexity

**Leverage security platforms with multiple capabilities vs. point solutions**



## Stay Compliant

**Data sovereignty and privacy requirements are increasing – security tools need to align with your evolving needs**

# Driving Better Business Outcomes

BECHTLE



## Strengthen Security Posture

Integrated platform approach ensures all cyber assets are identified and monitored across the digital environment



## Improve Agility

Automated threat response and risk remediation gives teams more time to focus on value creation



## Elevate Cybersecurity

Risk quantification helps communicate and align cyber risk management practices with business operations and goals

# Attack Surface Risk Management

Discover Attack Surface • Assess Risk • Mitigate Risk

Zero Trust Architecture

## Extended Detection and Response (XDR)

User and Identity



Email



Endpoints and Servers



Cloud Infrastructure



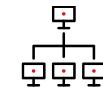
Applications



Code Repository



Data



Network



5G



ICS/OT

Email Security

Endpoint Security

Cloud Security

Network Security

Data Security

Identity Security

Risk Mitigation • IT Automation

### Orchestration and Automation

Custom Playbooks • Case Management

Attack Surface Intelligence • Zero Day Initiative

### Global Threat Intelligence

Threat Research • Big Data Analytics

AI Privacy and Ethics • AI Companion

### AI Native Foundation

Generative AI • Custom LLM • Machine Learning

Managed Services

Ecosystem Integration



# Merci!

Des questions? Contactez-nous: [it-forum.ch@bechtle.com](mailto:it-forum.ch@bechtle.com)

