



In partnership with **Bechtle Software**



BECHTLE



SECONDARY SOFTWARE MARKET

True software re-harvesting

In 2012, the European Court of Justice verified that software assets were just like many other assets, and could be bought and sold, independent of software vendors. This applies to perpetual licenses, that are fully paid for and are no longer required to provide license entitlement. With large shifts to the cloud (Office 365, Adobe Creative Cloud, Azure etc) this means many organisations have large quantities of perpetual licenses 'sat on the shelf'. Utilising the secondary software license market, EasySAM can take these surplus licenses and turn them into hard currency for an organisation. The process is fully validated by software vendors.

A unique service Receive financial reward for your licenses

EasySAM work with a number of software brokers, to get you the best pricing on your redundant software. The process is effortless-we validate that the licenses are no longer required, and meet the other criteria above, you receive a quote from a registered software broker, and upon acceptance of the quote and completion of some paperwork, you invoice the broker for the amount agreed.

This can return much needed finances into your IT budget, be used to fund a SAM engagement or managed service, or be put towards your next maintenance or subscription payment.

In more detail ...

Utilise this towards your next maintenance renewal, software subscription or to drive new projects. The process is fully recognised by software vendors and by international law ideal for organisations that have downsized, moved to the cloud (releasing on-premise licenses) or moved towards subscription based licensing (freeing up perpetual licenses).

Get in touch for more information

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The Bechtle & EasySam partnership

EasySam are an independent Software Asset Management (SAM) consultancy that provide analysis and advice around the software you purchase and deploy with Bechtle. As a trusted licencing services partner, Bechtle work side by side with EasySam to provide guidance around managing your Software Assets.