# BECHTLE

# **Bechtle AG – Company Presentation**

Zürich | 28 September 2022



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# 1 Introduction to Bechtle AG.



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## Bechtle at a Glance.



## ONE STOP SHOP APPROACH

70,000 B2B and B2G CUSTOMERS ENTREPRENEURIAL THINKING AND BEHAVIOUR **5.3** bn. € revenue in 2021



DECENTRALISED STRUCTURE WITH MORE THAN

> 100 SUBSIDIARIES





## Bechtle AG – Business and responsibilities.

## BECHTLE AG Chairman of the Executive Board: Dr Thomas Olemotz

### Central Divisions

SEGMENT IT System House & Managed Services COO: Michael Guschlbauer		SEGMENT IT E-Commerce COO: Jürgen Schäfer			
IT System Houses	Bechtle Managed Services	Specialists	Bechtle direct	Articona	GITA
Germany, Austria, Switzerland, Benelux		In 14 countries	Our own brand	Securing global approach	

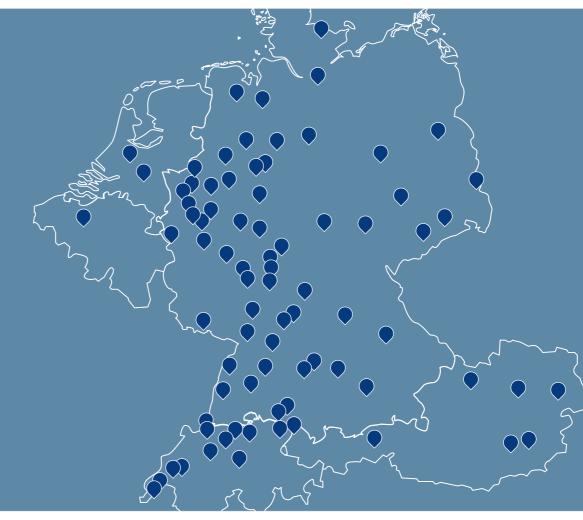
Logistics & Services



# Business Segment – IT System House & Managed Services.

Wholesaler: Consulting, procurement and services

- Widespread, regional coverage, even outside DACH
- Close to our customers with more than 80 locations
- Decentralised structure with high responsibility of local MDs
- Employees in 2021: 10,156
   Services: Approx. 5,900
- Revenue in 2021: €3.3bn







# Nr. 1 Ranked System House in Germany.

		Revenue in German	y (in €m)
RANK	COMPANY		2021
	Bechtle		3,355
	Computacenter		2,352
	Software One		1,760
	SVA System Vertrieb A	Alexander	1,254
	Cancom	En Langer and	1,201
	<b>T-Systems Internation</b>	al	1,000
	NTT Data		890
	MSG Systems		878
	ACP Gruppe		766
	Infosys		630
	Damovo Deutschland		103
Source: Channelpartner 08/2022			





# Business Segment – IT E-Commerce.

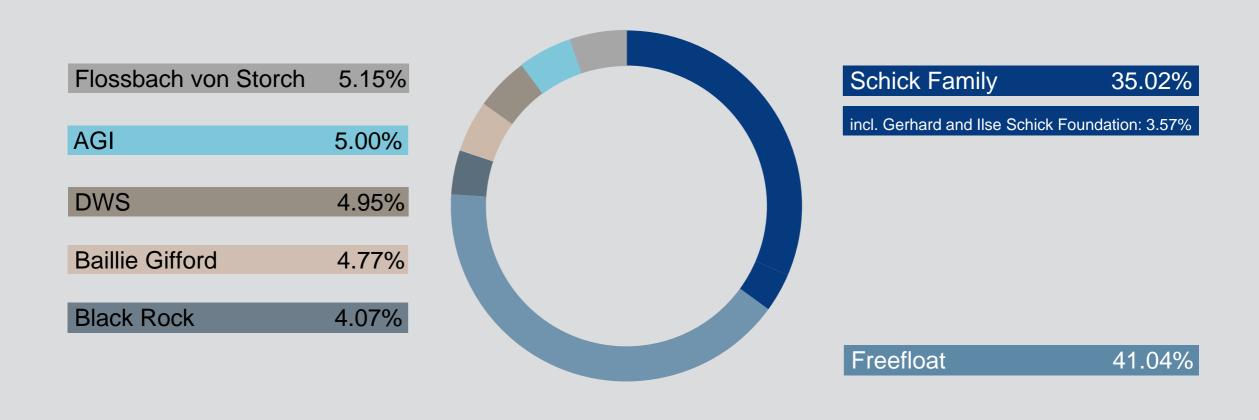
#### Pure trading business

- Presence in 14 European countries with our brand Bechtle direct
- Cross-channel strategy: Digital reach with personal account management. Outbound oriented sales force
- Individual e-procurement services at bechtle.com
- Peripherals under our own brand Articona
- Employees in 2021: 2,724
- Revenue in 2021: €1.9bn





Shareholder Structure – Long-term and independent anchor shareholder.



Current of: July 2022, 126 million shares

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# Vision 2030 – Integrate IT. Architect the future.

# We aspire to lead the market.

We focus on IT markets where we can carve out a leading position. Our growth is above market with our sights set on a revenue mark of 10 billion euros.

# Growth and foresight underpin our success.

We are able to build a sound future for Bechtle by pursuing sustained profitability. An EBT margin of 5 per cent or more gives us the freedom to invest while safeguarding our security and independence.

# We empower business.

We understand our customers and deliver future-oriented IT to drive their success.





## IT is our passion.

We are professionals. We strive to excel and we have what it takes. Bechtle is a place where great people accomplish great things.





# 2 Sustainability.



# Sustainability Strategy 2030 – Four strategic areas of action.

We fulfil our duty to ensure human rights are respected along our supply chain.

#### FOCAL POINTS

- 1. Supply chain sustainability
- 2. Compliance and anti-corruption
- 3. Social commitment

We operate in harmony with our environment to conserve our climate and resources into the future.

#### FOCAL POINTS

- 1. Climate and energy
- 2. Sustainable logistics
- 3. Circular economy

We embody fairness and value our business partners and employees. Our team is motivated, highly qualified and diverse.

#### FOCAL POINTS

- 1. Employer attractiveness
- 2. Diversity and equal opportunity
- Health and Safety

We drive future-facing digitalisation and contribute to our customers' success through sustainable innovation.

#### FOCAL POINTS

1. Sustainable in-house digitalisation

 Sustainable technologies, solutions and services
 Information security and data protection

ETHICAL BUSINESS PRACTICES are a matter of course. We embrace a sustainable ENVIRONMENTAL approach in everything we do.

The PEOPLE we work with drive our success.

We shape a sustainable DIGITAL FUTURE.



# Sustainability Strategy 2030 – Selected actions and concrete targets.

ETHICAL BUSINESS PRATICES.	<ul> <li>2021. MSCI ESG Rating: A</li> <li>EcoVadis Score: 64/100 – Top 7% of rated companies within the branch.</li> </ul>	<ul><li>Targets. Compliance training for all employees in 2023.</li><li>Further improvement in ratings.</li></ul>
ENVIRONMENT.	<ul> <li>2021. 26.6% share of alternative-fuel vehicles in our car fleet in Germany.</li> <li>100% green electricity at the headquarters and 32 other locations across Europe.</li> </ul>	<ul> <li>Targets. Over 40% share of alternative-fuel vehicles in our car fleet in Germany in 2022.</li> <li>Carbon neutral in those business areas we have influence until 2030.</li> </ul>
PEOPLE.	<b>2021.</b> Focus on diversity – Gender Diversity Roadmap.	<ul> <li>Targets. At least one woman within the Executive board until 2025.</li> <li>22% women in the first executive level under the Executive Board until 2025.</li> </ul>
DIGITAL FUTURE.	<b>2021.</b> More than 3,000 participants attended Bechtle events about sustainable IT.	<b>Targets.</b> Sustainable in-house digitalisation – Plan 30% of IT projects taking sustainability criteria into account until 2023.

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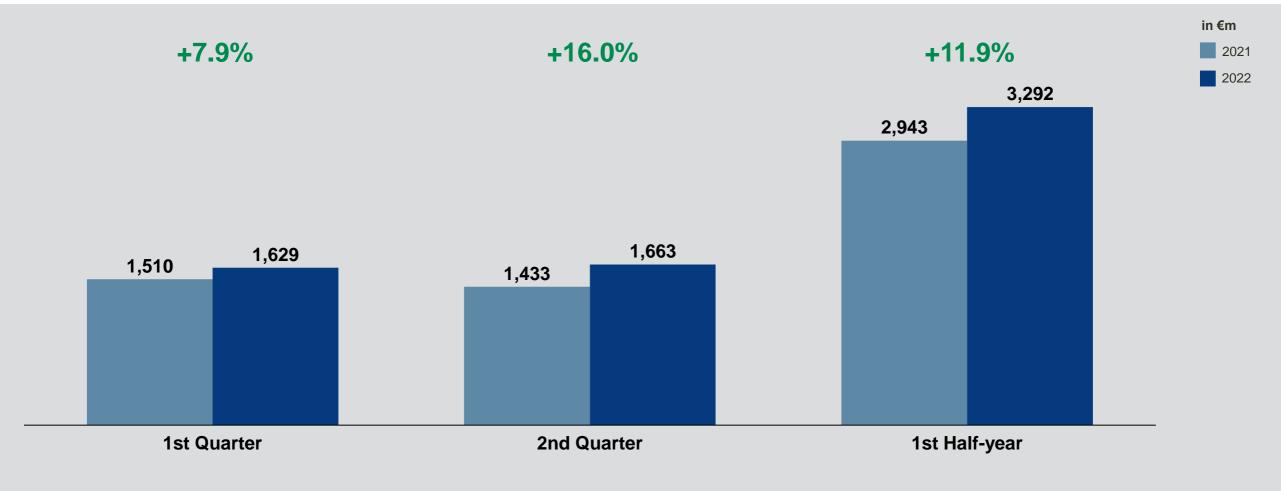


# 3 Business Development.





# Business volume – Growth dynamic gathers rapid momentum in Q2 2022.

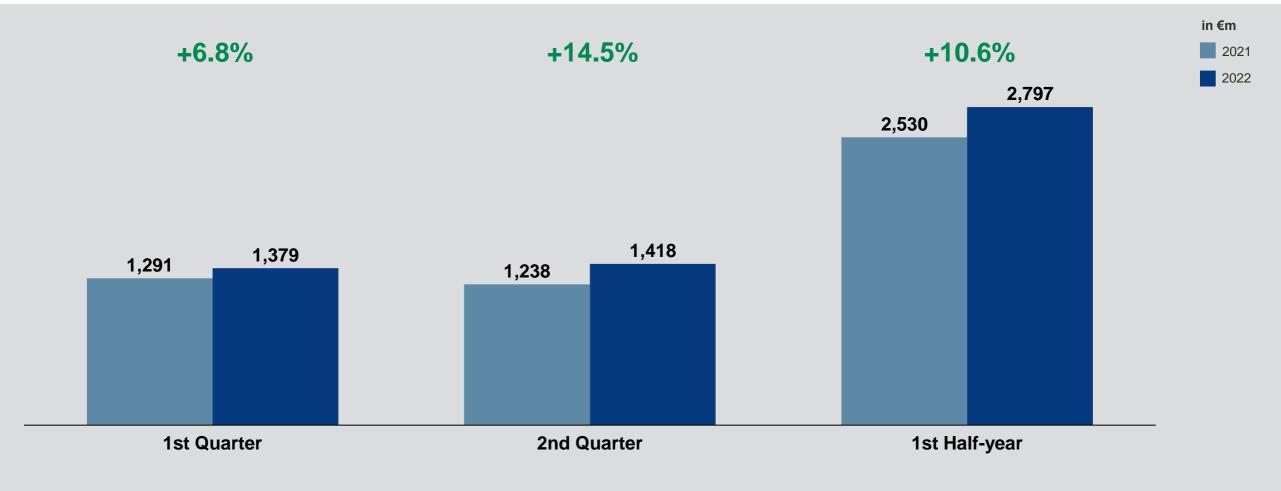




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## Revenue – Strong Q2 2022 leads to H1 2022 that exceeds forecast.



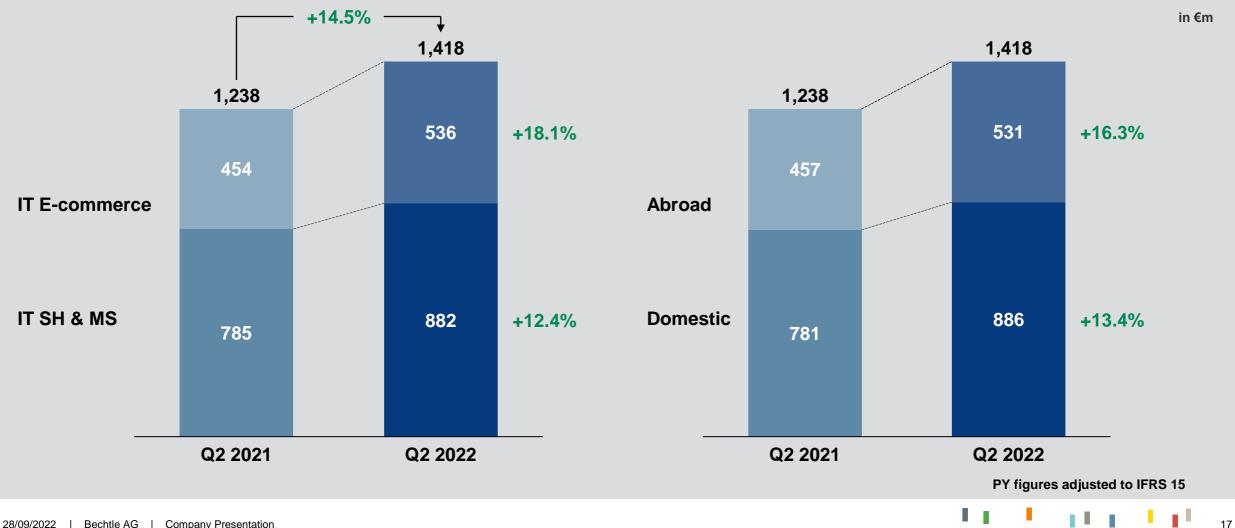


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## Revenue – Domestic sales far stronger than Q1 2022.

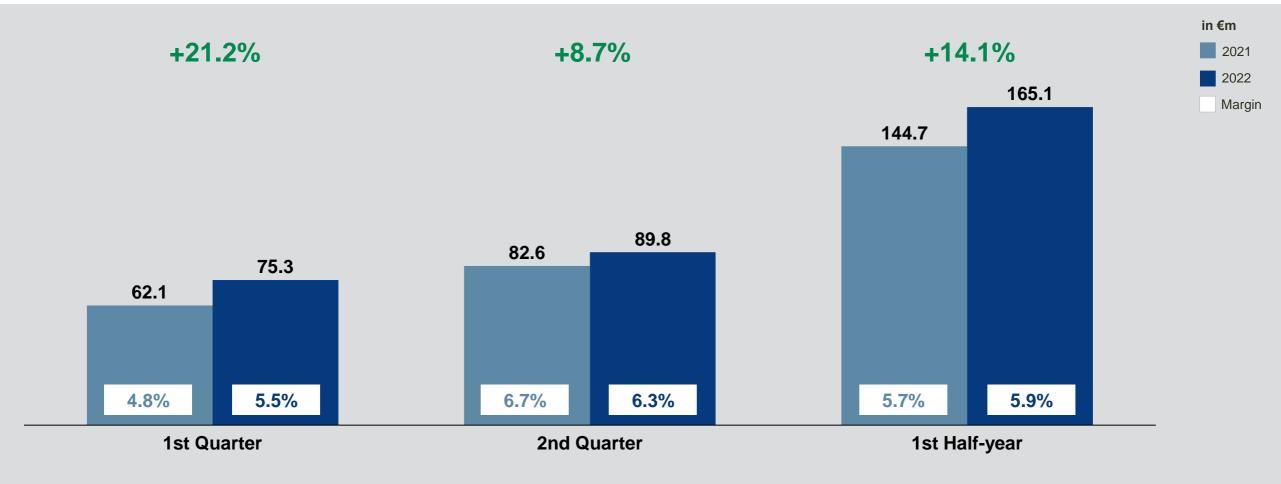




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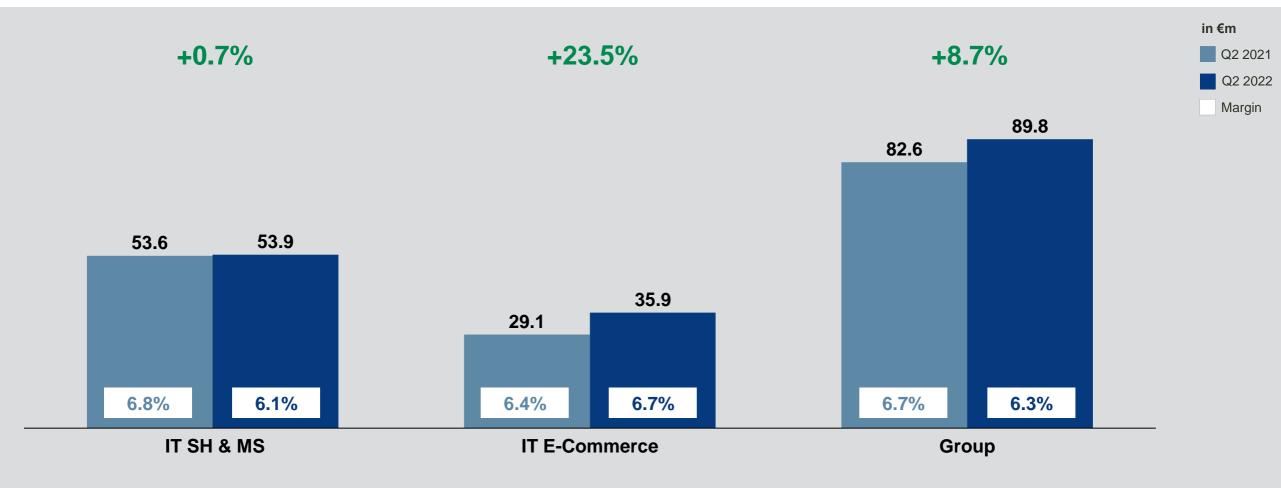
# EBIT – Very strong operating earnings in Q2 2022.





## EBIT –

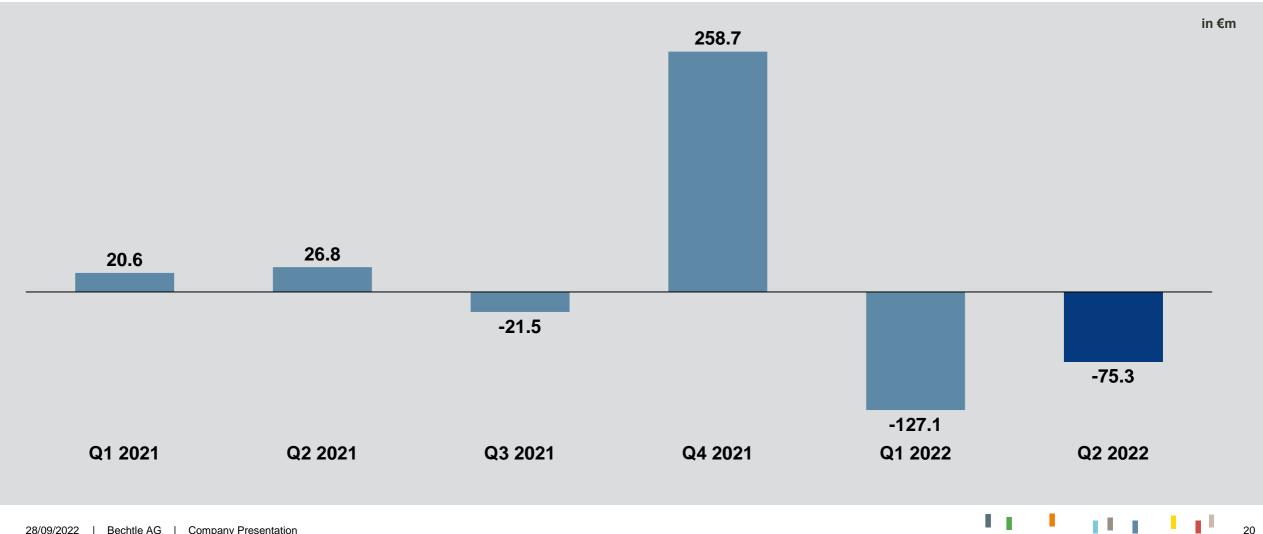
The previous year's special effects more than compensated for.



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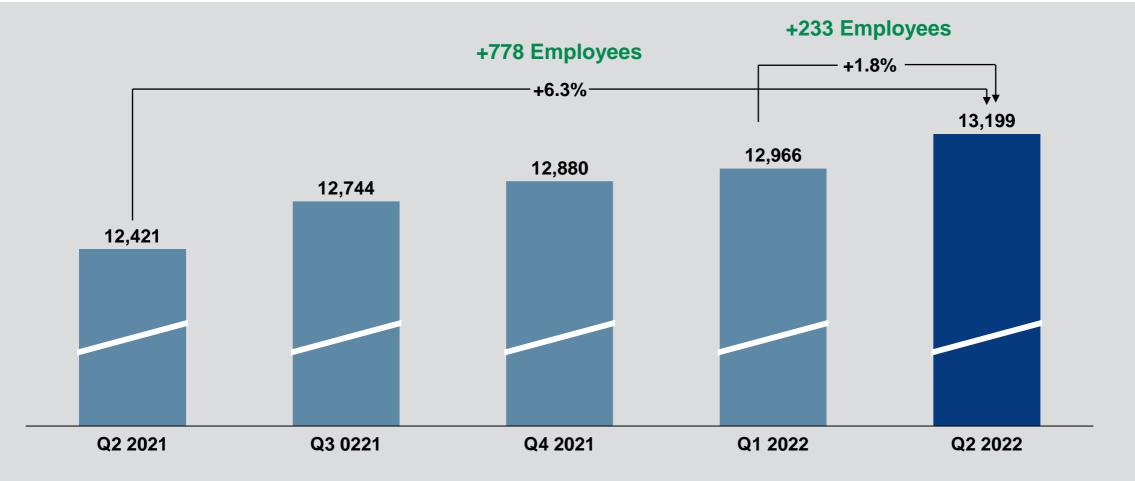


# Operative cashflow – First tentative inventory easing.





# Employees – Headcount continues to see only moderate growth.







# 4 The Bechtle share.

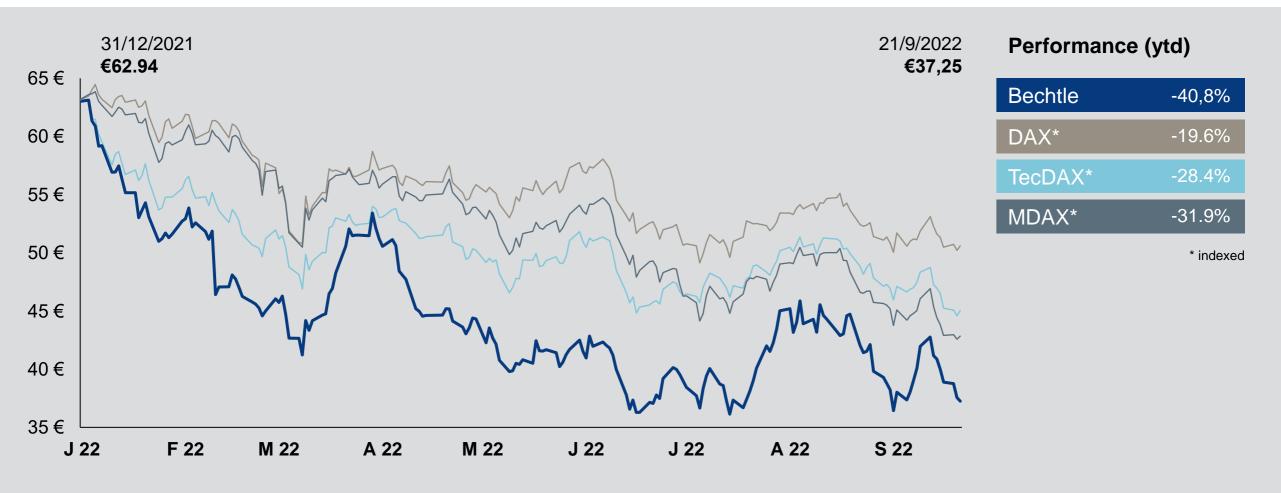
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## Bechtle share – Capital markets worldwide under pressure.





# 5 Highlights.



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**Bechtle doubles warehousing space in Germany.** Bechtle AG scales up its logistics capacity by opening a new warehousing site in Hamburg-Wilhelmsburg with 20,735 m<sup>2</sup> of the upper floor of Europe's very first twostorey logistics property, Mach2.

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## Bechtle publishes Climate Protection Strategy 2030.

Bechtle aims to meet an ambitious target of net-zero carbon emissions by 2030 through a combination of avoidance, reduction and compensation.



# 6 2022 outlook.

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# 2022 outlook – Forecast remains optimistic.

Assumptions.	Our vendor partners' supply issues are abating as the year progresses – but not in all product segments and not as quickly as hoped.
	Record high order backlog will gradually manifest as revenue – expected to begin in H2.
	Sustained pronounced customer interest in IT investment leads to new business momentum – economic outlook increasingly gloomy.

Realistic objectives.	Bechtle is optimistic about the business year – supported, above all, by the good development ytd.		
	Significant growth in terms of revenue/business volume and earnings (5% – 10) EBT margin on par with previous year		





# Any questions?

All key figures and information can also be found at: bechtle.com/reports



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